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HORROR, TEEN, THRILLER, TV SERIES

BLOODY SMART

?The World's First Junji Ito Original Live-Action Series ?

A blood-red town.
A school system built on fear.
A nightmare where only the smartest survive.

Inspired by the Junji Ito Masterpiece Collection and Fragments of Horror, Bloody Smart brings together iconic elements from Junji Ito's universe—including Tomie,
Souichi, Slug Girl, The Hanging Balloons, Tomio • Red Turtleneck, and The Beautiful Boy at the Crossroads—and reimagines them through a chilling Taiwanese live-action horror series. With a powerful ensemble cast of award-winning actors and rising stars, Bloody Smart pushes academic pressure, family control, and human desire to terrifying extremes.

Rejected from her dream college, Jackie is sent by her mother to a cram school in a remote town. The school appears to be the epicenter of a cruel system that drives everyone in town to climb the educational ladder by any means. Truth is, evil is lurking patiently beneath the surface and, disguised as a fruit that intensifies desire, is devouring humanity and pushing the town to the brink of madness.

COUNTRY	Taiwan
PRODUCTION YEAR	2026
RUNNING TIME	10x45' min.
LANGUAGE	Mandarin, Taiwanese
DIRECTED BY	Chun-Yi Hsieh
CAST	Winston Chao Gigi Leung James Wen Buffy Chen
FESTIVALS & AWARDS	Sitges Film Festival 2026 - Serial Sitges